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The RTC and Coca-Cola partner to sponsor essay contest that will award laptop computers to local high school seniors graduating in 2012

The Regional Transportation Commission of Southern Nevada (RTC) is again partnering with Coca-Cola to sponsor an essay contest for local high school seniors who are graduating in 2012 on how they can reduce their carbon footprint by using the services offered by the RTC. The writers of the winning essays will each receive a new laptop computer.

“The RTC is proud to partner with Coca-Cola again on this essay contest that promotes and educates students about sustainable transportation,” said RTC General Manager Jacob Snow. “We look forward to hearing from students about how they can reduce their personal carbon footprint by using the various environmentally friendly services offered by the RTC, such as public transit and bicycling amenities.”

All Clark County high school seniors graduating in 2012 are encouraged to participate. All essays must be a minimum of 500 words, double-spaced and they must be computer generated or handwritten by the student. Each essay will be judged equally on its content and the quality of the writing. Finally, all essays must include the student’s name, teacher’s name, school name and age.

All entries must be received by Thursday, March 8. They can be sent through Clark County School District mail to Judy Myers at School-Community Partnership Program #0145, through the U.S. Postal Service to Judy Myers at School-Community Partnership Program at 4212 Eucalyptus Ave., Annex, Building 8, Las Vegas, NV 89121 or via e-mail to jem274@interact.ccsd.net.

Full entry details can be found at rtcsnv.com. For more information, contact Aileen Pastor at pastora@rtcsnv.com or 702-676-1735. The laptops will be awarded to the winning students in person at the RTC’s Board meeting on Thursday, April 12.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit rtcsnv.com.

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