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## **Club Ride Rewards offers Club Ride commuters with new discounts to local businesses**

*Club Ride is a free employer program that promotes sustainable transportation*

LAS VEGAS – Club Ride Commuter Services, an employer-based sustainable transportation program established by the Regional Transportation Commission of Southern Nevada (RTC), is currently offering new discounts to enrolled commuters that choose an alternative mode to get to and from work, such as carpooling or taking transit, through its Club Ride Rewards program.

“There really is something for everyone on the list from restaurants to retail, general services and even entertainment,” said Jacob Snow, general manager of the RTC. “And the list of discounts offered from local businesses is updated every six months to offer new discounts to our Club Ride members.”

Discounts and promotion details for Club Ride members can be found [online](#) and include:

- **Restaurants:** Golden Spoon, Quiznos Sub, Krispy Kreme, Papa Murphy’s, Tropical Smoothie, Sammy’s LA Pastrami & Burgers, Boulder Dam Brewing Co, tasti D-lite, Sassy Sal’s BBQ, Red Mango and Chef Fleming’s Bake Shop
- **Shopping:** Bike World, All Mountain Cyclery, Desert Wind Engraving & Awards, JT’s Bicycle, Las Vegas Cyclery and REI
- **Services:** Opportunity Village, West Charleston Auto Upholstery, Payless Drycleaner, Simple Computer Repair, American Male, Anytime Fitness, Dapper Dogs Salon, Eldorado Payless \$2.25 Cleaners, Enterprise Rent-a-Car, Epic Storage, Mayflower, Fabulous Freddy’s Car Wash and Auto Tech Master Mechanics
- **Entertainment & Attractions:** Blue Man Group, Madame Tussauds, Las Vegas 51’s, Lied Discovery Children’s Museum, Hooters Casino Hotel, Rat Pack Show, Springs Preserve, Las Vegas Wranglers and Terrible’s Casino-Bowling.

“The Club Ride Rewards program is a win-win for all involved. Commuters win by saving money on anything from dining to auto repairs. Local businesses win by receiving more business from our Club Ride commuters, which is great for our local economy. The community wins by reducing traffic and improving our air quality,” added Snow.

Club Ride Commuter Services is designed to reduce traffic congestion, improve air quality and ultimately create a more sustainable community. Club Ride works with employers throughout Southern Nevada and offers free incentives to their employees to try new modes of sustainable transportation for getting to and from work including walking, biking, transit, carpooling and vanpooling.



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Commuters that sign up for the program receive a membership card, which they can show at participating locations to receive great discounts, such as 10 percent off at Bike World, or \$2 off any car wash at Fabulous Freddy's, or even 50 percent off tickets to the Las Vegas Wranglers, the local professional hockey team.

In 2011, Club Ride welcomed 23 new employer partners including the following employers:

- Mars Retail
- Coca-Cola Refreshments
- Fitzgerald Casino
- MGM Resorts International Corporate
- Department of Homeland Security
- Delta Airlines

Thanks to the efforts of more than 200 Southern Nevada employers, Club Ride registered over 5,800 new commuters in 2011. Club Ride participants reported more than 925,000 clean commute trips reducing 5.2 million miles from Southern Nevada roads.

For more information about Club Ride Commuter Services and its programs, visit [rtcsnv.com](http://rtcsnv.com) or call 228-RIDE (7433). You can also find Club Ride on [Facebook](#) and [Twitter](#) (@Club\_Ride).

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit [rtcsnv.com](http://rtcsnv.com).

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