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## **RTC Viva Bike Vegas 2011 only weeks away** *Register now to ride along iconic Las Vegas Strip*

LAS VEGAS – Fabulous Las Vegas is again calling cycling enthusiasts across the country to register now to join the Regional Transportation Commission of Southern Nevada (RTC) for RTC Viva Bike Vegas 2011 on Saturday, Oct. 15, 2011.

Space is limited and online registration closes on Oct. 12. Riders interested in participating should register now at [www.vivabikevegas.com](http://www.vivabikevegas.com).

This year, all riders will have the unique opportunity to begin their bike ride under the bright lights of the world-famous Las Vegas Strip with a police escort.

The fourth annual cycling event, presented by Vector Media, will feature three spectacular routes for cyclists of all skill levels, including a 103-mile century ride as well as 60-mile and 17-mile routes.

Century riders will travel from the Las Vegas Strip to the vistas of the Red Rock Canyon National Conservation Area and the scenic trails near Lake Mead National Park. Both the 60-mile and century rides will also include the scenic Redo Rock Loop for the first time.

After the ride, cyclists and spectators can relax with live entertainment, cheer on returning riders, and share stories about the ride at the RTC Viva Bike Vegas Beer Garden sponsored by Miller's Ale House and Bonanza Beverage. The beer garden to be held at Town Square will be open to anyone 21 years of age and older, and proceeds from it will benefit After-School All-Stars Las Vegas.

The RTC has partnered with Mandalay Bay, Monte Carlo and Staybridge Suites Las Vegas which will provide cyclists with discounted room rates. Cyclists should register today and can book their room online at [www.vivabikevegas.com](http://www.vivabikevegas.com), saving time and money on their Las Vegas trip.

Proceeds from RTC Viva Bike Vegas 2011 will benefit three local charities: Nevada Cancer Institute, After-School All-Stars Las Vegas and Nevada Child Seekers.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit [rtcsonv.com](http://rtcsonv.com).

## RTC Viva Bike Vegas 2011 Course Map



- 103-Mile Century Ride**
- 60-Mile Metric Century Ride**
- 17-Mile Ride**

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