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RTC Viva Bike Vegas 2011 Announces Las Vegas Strip Hotel Partners *Ride set for Oct. 15*

Las Vegas, Nevada – Fabulous Las Vegas is again calling cycling enthusiasts in Nevada and across the country to join the Regional Transportation Commission of Southern Nevada (RTC) for Viva Bike Vegas 2011 on Saturday, Oct. 15. The RTC just announced its hotel partners on the Las Vegas Strip that will provide cyclists with discounted room rates at Mandalay Bay, Monte Carlo and Staybridge Suites Las Vegas. Cyclists should register today and book their room online at vivabikevegas.com, saving time and money on their Las Vegas trip.

This year, all riders will have the unique opportunity to bike the bright lights of the Las Vegas Strip with a police escort. The fourth annual cycling event will feature three spectacular routes for cyclists of all skill levels, including a 103-mile century ride as well as 60-mile and 17-mile routes. Century riders will travel the Las Vegas Strip to the vistas of the Red Rock Canyon National Conservation Area and the scenic trails near Lake Mead National Park.

Pricing for all three rides is as follows:

On Time Registration May 15 – Aug 13	Late Registration Aug. 14 – Sept. 25	Last Minute Registration Sept. 26 – Oct. 9
\$100	\$125	\$150

Register online at vivabikevegas.com. Routes for the three rides are shown below.

After the ride, cyclists and spectators can relax at the festival site with live entertainment and cheer on fellow returning riders from the RTC Viva Bike Vegas Beer Garden. Proceeds from RTC Viva Bike Vegas 2011 will benefit three local charities: Nevada Cancer Institute, After-School All-Stars Las Vegas and Nevada Child Seekers.

During the event, riders can also ante up and play a few hands of poker to benefit the After-School All-Stars Las Vegas. Entry fee is \$25 per person/hand with the option to buy "bonus cards" for \$5 each (limit is 2 bonus cards per hand).

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit rtcsnv.com.

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RTC Viva Bike Vegas 2011 Course Map



- 103-Mile Century Ride
- 60-Mile Metric Century Ride
- 17-Mile Ride

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