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**FOR IMMEDIATE RELEASE:
February 16, 2011**

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The RTC and Coca-Cola partner on a contest awarding laptop computers to 40 local high school seniors

The Regional Transportation Commission of Southern Nevada (RTC) is pleased to partner with Coca-Cola on a contest that asks local high school seniors to compose a 500-word minimum essay on how they can reduce their carbon footprint by using the services offered by the RTC.

“The RTC is thrilled to partner once again with Coca-Cola on this exciting contest,” said RTC General Manager Jacob Snow. “And we look forward to hearing from students about their use of our transit system, our bicycling amenities and our other environmentally friendly services.”

All seniors in high school graduating in 2011 are encouraged to participate. All essays must be a minimum of 500 words, double spaced and they must be computer generated or handwritten by the student. Each essay will be judged equally on its content and the quality of the writing. Finally, all essays must include the student’s name, teacher’s name, school name and age.

All entries must be received by Wednesday, Feb. 23, 2011. They can be sent through Clark County School District mail to Judy Myers at School-Community Partnership Program #0145 or through the U.S. Postal Service to Judy Myers at School-Community Partnership Program at 4212 Eucalyptus Ave., Annex, Building 8, Las Vegas, NV 89121.

The laptops will be awarded to the winning students in person at the RTC’s Board meeting on Thursday, April 14, 2011. For additional information on the contest, please visit rtcsonv.com.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada.

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