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**FOR IMMEDIATE RELEASE**

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**MEDIA ADVISORY**

**RTC to hold press conference tomorrow on road safety  
*Agency and its partners to raise awareness on pedestrian safety and  
complete streets initiatives***

LAS VEGAS (Dec. 7, 2011) – Numerous pedestrian and motor vehicle crashes have occurred across the valley, and the Regional Transportation Commission of Southern Nevada (RTC) will hold a press conference tomorrow with its partners from local transportation, safety and law enforcement agencies to raise awareness of crosswalk safety and the RTC's initiatives to design complete streets.

**WHAT:** News conference about the efforts of the RTC and its partners to promote road safety for drivers, pedestrians and cyclists as well as the ongoing plans for designing complete streets in Southern Nevada.

**WHO:** RTC general manager Jacob Snow will be joined by members of the RTC Board of Commissioners as well as representatives from North Las Vegas Police Department, the Las Vegas Metropolitan Police Department, Henderson Police Department, Nevada Highway Patrol, Nevada Department of Transportation, UNLV Safe Communities Partnership and the Clark County School District's Safe Routes to Schools program.

**WHEN:** Thursday, Dec. 8, 2011 at 1:30 p.m.

**WHERE:** RTC Administrative Building, 600 S. Grand Central Parkway, Room 108

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air, and improve the quality of life in Southern Nevada. For more information, visit [rtcsonv.com](http://rtcsonv.com).

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