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Transit service extended to Henderson seniors in Anthem and Seven Hills *Kickoff Event March 16, 10 a.m. to noon*

Who: The Regional Transportation Commission of Southern Nevada (RTC) has partnered with Easter Seals Southern Nevada and ITN*LasVegasValley* to provide door-to-door transportation services to seniors over the age of 60 and paratransit-eligible customers who reside in Anthem and Seven Hills communities.

What: The RTC and its partners will host a kickoff event and membership drive to promote the service to residents living in Anthem and Seven Hills. RTC officials will also hand over the keys to two state-of-the-art Paratransit equipped minivans to the service provider ITN*LasVegasValley* and seniors who live in the community.

When: Wednesday, March 16, 2011 from 10 a.m. to noon.
Official program will begin at 10:30 a.m.

Where: Sun City Anthem, Independence Center Courtyard, 2460 Hampton Rd., Henderson, Nev., 89052

Media Visual: RTC officials will hand over the keys to two state-of-the-art Paratransit equipped minivans to the service provider ITN*LasVegasValley* and seniors who live in the community. Program will begin at 10:30 a.m.

This unique partnership between the RTC, Easter Seals Southern Nevada and ITN*LasVegasValley* made it possible to extend transportation service to those who live in the Anthem and Seven Hills communities. The service will launch on April 7 and will operate seven days a week, 24-hours a day. Trips can be booked for medical appointments, social engagements, shopping, etc. There are no restrictions on the types of services that can be booked. This service is partially funded with RTC grant money provided by the New Freedom Federal Grant.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit rtcsonv.com.

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*Jacob L. Snow, General Manager; Larry Brown, Chairman, Clark County;
Oscar B. Goodman, Vice Chair, City of Las Vegas; Roger Tobler, City of Boulder City;
Debra March, City of Henderson; David Bennett, City of Mesquite;
Robert Eliason, City of North Las Vegas; Chris Giunchigliani, Clark County; Steven D. Ross, City of Las Vegas*



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ITN*LasVegasValley* provides dignified transportation for seniors with arm-through-arm, door-through door service. Founded in 2009, it is one of the 18 affiliates of ITN*America* which offer community-based, community supported, economically viable and consumer-oriented, quality transportation service for seniors and visually impaired adults across the country

Since 1950, [Easter Seals Southern Nevada](#) has been advocating for, and working with, infants, children, youth and adults who have disabilities and other challenges. We work to address our community's social service gaps, and to leverage partnerships and other strategic opportunities to increase participation in economic and civic life for all people. Easter Seals Southern Nevada is Nevada's largest community disability agency serving nearly 6,000 people with disabilities and their families each year. To keep up with Easter Seals Southern Nevada's news and events, visit us on [Facebook](#).

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