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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**Stratosphere Casino, Hotel & Tower Host Final Employee Event
To Help Win the RTC Club Ride Commuter Challenge**

When: Monday, July 25 from 10 a.m. to noon

Where: Stratosphere Employee Dining Room
200 Las Vegas Blvd. South, Las Vegas, NV 89104

Why: During the final week of the RTC Club Ride Commuter Challenge event, the Stratosphere is hosting an employee event to help increase its number of new registrants and the number of commuters reporting their commutes. During this event, Stratosphere employees will learn about clean commuting modes like carpooling and riding transit and how they can benefit and win monthly rewards by choosing a clean commute. Participants will receive items such as t-shirts and tote bags and will have the opportunity to win prizes. Weekly winners from the Stratosphere participating in the Challenge will also be presented with a \$25 gift card during the event.

About: The Club Ride Commuter Challenge was designed by Club Ride Commuter Services to boost the use of commute alternatives at worksites through increased commuter registrations and increased reporting. The challenge began July 1 and runs throughout the month of July. Winners will be announced in early August. Participant's progress is updated weekly on Club Ride's Facebook and Twitter pages. Thirteen employers are competing to win one of five challenge titles at stake including: Club Ride Commute Challenge Champion, Carpool Champion, Transit Champion, Bike and Walk Champion and New Member Champions. Winners at each worksite have the opportunity to win weekly prizes throughout the challenge as well as a grand prize at the conclusion of the Challenge. Prizes were donated by Las Vegas area casinos, restaurants and retail businesses.

Challengers: Participants in the inaugural challenge include: Arizona Charlie's Decatur; ARK Las Vegas; Cannery Casino & Hotel; City of Henderson; City of Las Vegas; Diamond Resorts International; Eastside Cannery Hotel & Casino; Fiesta Rancho Hotel & Casino; Hilton Grand Vacations Club, Las Vegas Blvd.; Hooters Casino Hotel; Palms Casino Resort; Stratosphere Casino, Hotel & Tower and Zappos.

RSVP: Media who wishes to attend the event should contact Angela Torres, 702-676-1552 or 702-578-4876 to gain access to employee dining room and to arrange for interviews.

About Stratosphere Casino, Hotel & Tower:

Stratosphere Casino, Hotel & Tower is a Las Vegas Strip resort with an 80,000-square-foot casino. The 1,149-foot Stratosphere Tower is the tallest freestanding observation tower in the United States, featuring the Top of the World restaurant and highest view of the Las Vegas Strip from the Observation Deck as well as SkyJump Las Vegas and thrill rides Big Shot, X-Scream and Insanity. Known as a great value to gamblers, Stratosphere is located close to the Convention Center at the gateway to downtown Las Vegas. It features 2,427 guest rooms and suites, uniquely themed restaurants, the Tower shops and the BITE LAS VEGAS show. Additionally, Stratosphere's **ace | PLAY™** program allows players to enjoy awards, comps and exclusives based on their loyalty to American Casino & Entertainment's four properties: Stratosphere Casino, Hotel & Tower on the Las Vegas Strip, Aquarius Casino Resort in Laughlin, Nevada, and two Arizona Charlie's locations in Las Vegas. For more information, visit StratosphereHotel.com, call 702-380-7777 or 800-99-TOWER (998-6937).

About Regional Transportation Commission of Southern Nevada:

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit www.rtcnv.com.

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