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**Local Businesses Compete to Improve Air Quality, Reduce Traffic
in Club Ride Commuter Challenge**

Event rewards employees with prizes for taking commute alternatives

Let the competition begin. This July, 13 workplaces across Southern Nevada will compete to see who can keep the most cars off the road in the first Club Ride Commuter Challenge. [Club Ride](#), a program of the [Regional Transportation Commission of Southern Nevada](#) (RTC), is organizing the challenge to increase the use of commute alternatives like carpooling, transit, biking and walking among workplace employees.

During the contest, employees at the participating worksites will compete against their fellow coworkers for the chance to win weekly prizes. The person who reports the most clean commutes at each location at the conclusion of the challenge will win a grand prize that includes a \$50 Visa gift card and tickets to a Las Vegas attraction or dinner, valued at more than \$125.

Employers participating will also compete for five challenge titles at stake: the Carpool Champion (most carpools), Transit Champion (most transit rides), Bike & Walk Champion (most bikes and walks), New Member Champion (most new members) and Commuter Challenge Champion (highest percentage increase in participation).

“We are extremely excited about the Commuter Challenge and how much it will help raise awareness of Club Ride and commute alternatives at each location,” said Jacob Snow, general manager of the RTC. “With the high cost of gas, commute alternatives can save a significant amount at the pump and reduce the stress of driving in traffic. Through May, the [Club Ride Rewards Program](#) helped to remove 2 million vehicle miles from the road, and we are expecting the challenge to increase that number even more.”

Employers competing in the Commuter Challenge include:

- Arizona Charlie’s Decatur
- ARK Las Vegas
- Cannery Casino & Hotel
- City of Henderson
- City of Las Vegas
- Diamond Resorts International
- Eastside Cannery Hotel & Casino
- Fiesta Rancho Hotel & Casino
- Hilton Grand Vacations Club, Las Vegas Blvd
- Hooters Casino Hotel
- Palms Casino Resort
- Stratosphere Casino, Hotel & Tower
- Zappos

Club Ride will be updating contest results weekly on its [Facebook](#) and [Twitter](#) pages, so those interested in checking results can follow the social media channels.

For more information about Club Ride Commuter Services and its programs, visit www.rtcnv.com/club_ride or call 228-RIDE (7433).

About Club Ride Commuter Services

Club Ride Commuter Services is a free program from the RTC designed to help reduce traffic congestion, improve air quality and mobility, encourage the use of commute alternatives and ultimately create a more sustainable community. To accomplish these goals, Club Ride works with employers and commuters in the Las Vegas Valley to establish custom commute options programs and offers incentives to get commuters to try new modes for getting to work. Through the Guaranteed Ride Home program, the EZ Rider transit pass program and Club Ride Rewards, Club Ride Commuter Services annually offers thousands of employers and commuters time- and money-saving solutions for a better commute in Southern Nevada. For more information about RTC's Club Ride Commuter Services and other programs offered, log onto rtcsonv.com or call 228-RIDE (7433).

About the Regional Transportation Commission of Southern Nevada

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada.

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