



600 S. Grand Central Parkway • Suite 350, Las Vegas, NV 89106 • 702-676-1500

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**Grab your bike and ride in the free
RTC Bike Center Tour De Art Bike Ride through First Friday
*Friday, May 6, 6 p.m.***

Who: The Regional Transportation Commission (RTC) of Southern Nevada and Green Scene Productions will be hosting a free Tour De Art Bike Ride through First Friday.

What: GoingGreen Girl will lead this environmentally-friendly bike ride that will have cyclists pedaling their way through the downtown hotspots highlighting the 18b Arts District, the RTC Bike Center, galleries, shops, restaurants and local hangouts.

Cyclists who join the ride can enter to win a Red Rock Cycling Vacation, valued at more than \$500 and cyclists who come dressed with a decorated helmet can enter to win a prize for the craziest helmet contest. There will be free giveaways, drinks and complimentary bike valet.

When: Friday, May 6 at 6 p.m.
Tour will start at 6:15 p.m.

Where: RTC Parking Lot, 600 S. Grand Central Parkway, Las Vegas Nevada 89106.

RSVP: Cyclists who are interested in participating in the free ride are recommended to RSVP to 702-813-1435 or heather@goinggreenlv.com

Media interested in covering the event should RSVP to Angela Torres at (702) 676-1552.

The RTC promotes and encourages cycling throughout Southern Nevada. There are more than 80 miles of bicycle routes, 180 miles of bicycle lanes and 100 miles of bicycle paths located in the Las Vegas Valley. All of the RTC's transit vehicles are fitted with bicycle racks and the RTC recently built a state-of-the-art bike center at its Bonneville Transit Center. The RTC Bike Center is an indoor supervised facility that includes an on-site bicycle mechanic, parking and storage for over 80 bikes at a time and showers for cyclists enrolled in the program. It is open daily from 5 a.m. to 9 p.m. There is an annual membership cost of \$20.

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The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit rtcsnv.com.

Green Scene Productions (GSP) is a sustainable events management and solutions company that is creating and supporting public events that generate awareness and education about green solutions. GSP dedicated to educating the public about living and playing in a more sustainable environment. For more information visit greensceneproductions.com

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