



600 S. Grand Central Parkway • Suite 350, Las Vegas, NV 89106 • 702-676-1500

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Contact: Tracy Bower, RTC, (702) 676-1730 office, (702) 232-4888 cell
Angela Torres, RTC, (702) 676-1552 office, (702) 578-4876 cell

RTC Viva Bike Vegas 2011 set for Oct. 15 *Cyclists will ride along iconic Las Vegas Strip*

LAS VEGAS – Fabulous Las Vegas is again calling cycling enthusiasts in Nevada and across the country to join the Regional Transportation Commission of Southern Nevada (RTC) for Viva Bike Vegas 2011 on Saturday, Oct. 15, 2011.

This year, all riders will have the unique opportunity to bike the bright lights of the world-famous Las Vegas Strip. The fourth annual cycling event will feature three spectacular routes for cyclists of all skill levels, including a 103-mile century ride as well as 60-mile and 17-mile routes. Century riders will travel from the Las Vegas Strip to the vistas of the Red Rock Canyon National Conservation Area and the scenic trails near Lake Mead National Park.

Early registration begins on April 1, and riders can register for any of the three routes for only \$85 until May 14. Pricing for all three rides is as follows:

Early Registration April 1 - May 14	On Time Registration May 15 – Aug 13	Late Registration Aug. 14 – Sept. 25	Last Minute Registration Sept. 26 – Oct. 9
\$85	\$100	\$125	\$150

Online registration will begin Friday, April 1 at www.vivabikevegas.com. Routes for the three rides are shown below.

Proceeds from RTC Viva Bike Vegas 2011 will benefit three local charities: Nevada Cancer Institute, the Greater Las Vegas Chapter of the After-School All-Stars and Nevada Child Seekers.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit rtcsonv.com.

RTC Viva Bike Vegas 2011 Course Map



- 103-Mile Century Ride
- 60-Mile Metric Century Ride
- 17-Mile Ride

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