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## **City of Las Vegas will launch the RTC Electric Bike Program, offering employees a green transportation alternative**

***Program will officially launch Monday, June 13 with officials riding to City Hall***

Las Vegas – In line with the city of Las Vegas’ sustainability initiatives, the city is teaming up with the Regional Transportation Commission (RTC) of Southern Nevada to help reduce congestion, improve air quality and encourage its employees to get active and live healthy. The RTC will provide the city with five electric bikes (E-Bikes) for its employees to use when traveling to downtown destinations in lieu of driving their personal vehicle.

City of Las Vegas council members and Jacob Snow, RTC general manager, will launch the program from the RTC Bike Center at the Bonneville Transit Center (BTC) on **Monday, June 13 at 9 a.m.**

- Who:** Las Vegas City Councilman Steven D. Ross, Councilwoman Lois Tarkanian, Councilman Ricki Y. Barlow, and RTC General Manager Jacob Snow
- What:** City and RTC officials will launch the City of Las Vegas E-Bike program with an inaugural ride from the RTC Bike Center to City Hall
- When:** Monday, June 13 at 9 a.m.  
Official program starts at the RTC Bike Center at 9 a.m.  
Ride departs at 9:20 a.m. to City Hall
- Where:** RTC Bike Center at the Bonneville Transit Center, 101 E. Bonneville Ave., Las Vegas
- Media:** Presentation of five E-Bikes
- Visuals:** City and RTC officials bicycling from the RTC Bike Center to City Hall.

The RTC’s E-Bike program is a grant-funded program designed to improve air quality, reduce traffic congestion, increase bicycle awareness and promote healthy physical activity. The program will calculate the reductions in vehicle miles-traveled to show the usefulness of using E-bikes as an alternative mode of transportation. The goal of the E-Bike program is to encourage city employees to leave their vehicles parked and ride an E-Bike when traveling to downtown destinations.

The E-Bike program is part of the city’s Sustainability Initiative. Sustainability is defined by the city as meeting the needs of the present without compromising the needs of future generations. This includes numerous “green” efforts such as energy retrofits of city facilities and streetlights, installation of 4.875 megawatts of solar panels and a green building program with incentives for property owners.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information, visit [rtcsonv.com](http://rtcsonv.com).

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