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RTC Viva Bike Vegas 2010 Routes Announced

LAS VEGAS – Fabulous Las Vegas is calling all cycling enthusiasts to join the Regional Transportation Commission of Southern Nevada (RTC) for its annual RTC Viva Bike Vegas 2010 event on Saturday, Oct. 9, 2010. The RTC has determined the cycling routes for the event, which will feature courses for cyclists of all skill levels, including a 110-mile Century Ride, a 50-mile Half-Century Ride and a 23-mile Ride.

RTC Viva Bike Vegas 2010 cyclists will traverse the Las Vegas Valley along routes showcasing the beautiful scenery and stunning vistas of Southern Nevada. In addition, 110-mile Century riders will enjoy a one-of-a-kind route that features a historic ride across the nearly completed Hoover Dam Bridge, before it’s open to vehicular traffic. All routes begin at the RTC Administrative Offices located in downtown Las Vegas at 600 S. Grand Central Parkway.

Registration for this exciting cycling event is now open. Registration fees are as follows:

Ride	On-Time Registration (May 6 – Aug. 4)	Late Registration (Aug. 5 – Oct. 8)
110-mile	\$75	\$85
50-mile	\$75	\$85
23-mile	\$65	\$75

Proceeds from RTC Viva Bike Vegas 2010 will benefit Nevada Cancer Institute and the Greater Las Vegas After-School All-Stars.

Nevada Cancer Institute is a team of dedicated professionals committed to advancing the frontiers of knowledge of cancer through research and providing world-class, research-linked cancer services to Nevadans and people throughout the Southwest. The research-linked, comprehensive cancer facility opened late summer 2005 and is dedicated to state-of-the-art research and implementation of groundbreaking methods of prevention, detection and treatment of cancer.

The Greater Las Vegas After-School All-Stars provide at-risk youth with after school programs that afford them opportunities to participate in sports, educational, cultural, and community enrichment programs to build confidence and self-esteem and to encourage youth to say “no” to gangs, drugs and violence and “yes” to hope, learning and life.

For more details on the event and to register, visit www.rtcnv.com.

The RTC is the transit authority, transportation planning and streets / highways funding agency, and the regional traffic management agency for Southern Nevada. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada.

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