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RTC Adds 10 New Dynamic Message Signs on U.S. 95 Signs to Provide Traffic Information for Valley Freeways

The Regional Transportation Commission of Southern Nevada (RTC) is adding 10 new dynamic message signs on U.S. 95 between the Spaghetti Bowl and the 215 Beltway in the northern part of the valley. The signs are part of an integrated network of technology that will provide drivers with additional information on traffic conditions. Drivers will see the signs activated beginning on December 3, 2009.

The signs, five each northbound and southbound, will display accident information, emergency notifications and will eventually provide travel time estimates for the valley's freeways. The signs are located in the following areas:

On U.S. 95 Northbound

- West of the Spaghetti Bowl
- West of Martin L. King Boulevard
- West of Rancho Drive
- West of Decatur Boulevard
- North of Lake Mead Boulevard

On U.S. 95 Southbound

- At Tropical Parkway, south of the 215 Beltway
- South of Craig Road
- South of Cheyenne Avenue
- East of Jones Boulevard
- West of Valley View Boulevard

These signs are in addition to the approximately 30 dynamic message signs that the RTC's Freeway and Arterial System of Transportation (FAST) division already operates along valley freeways. Freeway ramp meters and travel time estimates will be added to this stretch of U.S. 95 in the coming months. Those tools are already in use along I-15 from the Spaghetti Bowl to the 215 Beltway in the southern part of the valley.

Drivers can sign up to receive e-mail and text messages with the same messages displayed on the dynamic message signs. There is no charge to enroll; standard text message rates apply. To sign up, visit the RTC's Web site at rtcsnv.com.

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. The RTC's FAST division is responsible for the management and operation of the valley's dynamic message signs, traffic cameras and ramp meters on valley freeways. FAST is also responsible for traffic signal coordination on Southern Nevada's major roadways.

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