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The RTC’s Club Ride Program Adds Employers and a New Merchant Discount Program

In today’s economy saving money is a priority and a local program is making it easier. Club Ride Commuter Services, administered by the Regional Transportation Commission of Southern Nevada (RTC), has added 18 new local employers in the first quarter of 2009 and has launched a merchant discount program that began on Wednesday, April 1.

Thanks to Club Ride’s new merchant discount program, Club Ride members who show their Club Ride cards at the time of purchase are eligible for discounts at a number of local businesses. Members are eligible for \$5 off any massage service at the Academy of Healing Arts, 10 percent off any car rental at Enterprise Rent-A-Car, 20 percent off purchases at Jamba Juice, 10 percent off of parts, accessories and service at JT’s Bicycle and discounts on sandwiches at two Henderson Quiznos locations.

Club Ride is a free, employer-based program that encourages and helps commuters to find alternative ways to get to and from work. Alternative commute options include carpooling, walking, bicycling, motorcycles and transit. By promoting these commute alternatives employers can help to reduce congestion, improve air quality, boost morale and increase available parking. These “greener” options for getting to and from work also help commuters save money on gas, vehicle upkeep and even auto insurance.

The newest employer partners of Club Ride are:

- 7-Eleven Corporate
- Ballard Spahr Andrews & Ingersoll, LLP
- CDW
- Clark County District Court–Family Division
- Clearwater Paper Corporation
- Gold Coast Hotel & Casino
- Hooters Casino Hotel
- Kloehn LTD
- Mickie Finnz
- Nevada Cancer Institute
- R&R Partners
- Red Rock Station Casino
- Terrible Herbst Oil Co.
- Texas Station Casino
- The Art Institute of Las Vegas
- Selling Source
- State of Nevada–Grant Sawyer Building
- Wildfire Casino & Sportsbook–Rancho

By joining Club Ride, these employers commit to providing commute options programs at their worksites.

“Club Ride is a free program that every employer in the area can take advantage of,” said RTC General Manager Jacob Snow. “We’ll come out, host events, match potential carpoolers and help employees get to work in the most sustainable and cost-efficient ways possible.”

About Club Ride Commuter Services

Club Ride Commuter Services is a free program from the RTC designed to help reduce traffic congestion, improve air quality and mobility, encourage the use of commute alternatives and ultimately create a more sustainable community. To accomplish these goals, Club Ride works with employers and commuters in the Las Vegas Valley to establish custom commute options programs and offers incentives to get commuters to try new modes for getting to work. Through the Guaranteed Ride Home program, the EZ Rider transit pass program and Club Ride Rewards, Club Ride Commuter Services annually offers thousands of employers and commuters time- and money-saving solutions for a better commute in Southern Nevada. For more information about RTC's Club Ride Commuter Services and other programs offered, log onto rtcsonv.com or call 228-RIDE (7433).

About the Regional Transportation Commission of Southern Nevada

The RTC is the transit authority, transportation planning agency and regional traffic management agency for Southern Nevada. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use alternate commute modes to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada.

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