

6 PUBLIC PARTICIPATION PLAN

6.1 Need for Public Involvement

The RTC, as the agency responsible for transportation activities, makes public participation and communication a priority to ensure transportation improvements in southern Nevada meet the needs of southern Nevadans. The RTC is committed to providing comprehensive information and to eliciting public comment on its plans and programs. This ensures that there is a high level of community understanding.

SAFETEA-LU requires that there be a Citizen Participation Plan “developed in consultation with all interested parties.” To accomplish this consultation as well as consultations on the RTP/TIP, “interested parties [shall] have reasonable opportunities to comment on the contents of the transportation plan.” These opportunities include public meetings and must involve “visualization techniques to describe plans.” Plans must also be published electronically, so interested people can access them on the World Wide Web.

Many RTC projects require an in depth environmental review under the National Environmental Protection Act (NEPA). These requirements include public involvement. For instance, at the beginning of the Environmental Impact Statement (EIS) process, the scope of potential issues surrounding the project must be identified in conjunction with the public. When the purpose and need of the project are drafted, as alternatives are developed and when Draft EIS is prepared, the public is offered other opportunities to review the project. It is RTC policy that public involvement is included as part of all projects in the NEPA compliance process whether or not an EIS is required.

6.2 Public Participation Activities

Meets Objectives: 5.1, 5.2, 5.3

Outreach opportunities during public comment periods can include public meetings, advisory committee reviews, direct mail pieces and door-to-door canvassing in areas affected by the project, public notices, media briefings and interviews, and timely events such as formal ceremonies and informal information fairs. The primary citizen participation outreach activities used by the RTC include the following.

6.2.1 Board of Commissioners

As established by state law, the governing body of the RTC is made up of two elected officials each from Clark County and the most populous incorporated jurisdiction in Clark County and one from each of the remaining incorporated jurisdictions. The City of Las Vegas is currently the most populous incorporated jurisdiction. The Director of the Nevada Department of Transportation participates in a non-voting capacity. All meetings of the Board of Commissioners are publicly advertised and open to public participation. While the Board may not take action on any item not on the advertised

agenda, the public may raise issues at the end of the meeting during the citizen participation period. Issues raised in this way may be placed on a succeeding agenda.

6.2.2 Advisory Committees

Federal citizen participation requirements have heightened the need for Advisory Committees. Collectively, the membership includes opportunities for “citizens, affected public agencies, representatives of public transportation employees, ... representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled ...” specified in SAFETEA-LU.

Formal public notice is provided for all committee meetings. All meetings are open to the public in accordance with the State of Nevada Open Meeting Law (NRS Chapter 241). Committee agendas and agenda backup materials are available to the public on the RTC web site. Public comment on products of the planning process is accepted in either written or oral format at the RTC and at all committee meetings.

6.2.2.1 Citizens’ Committees

Committee members are appointed for two years. In addition, at its discretion, the RTC periodically solicits membership applications to fill citizens’ Committee vacancies. Each RTC Commissioner is entitled to appoint one member to each of the Citizens’ Committees. All other members are appointed in an at-large capacity by the Commissioners at a public meeting.

When new members are appointed, each is offered an opportunity to attend one of two training sessions designed to provide new and existing members with background information on the purpose and functioning of the Committees. The two hour session includes a review of the history and functions of the RTC, a review of Committee bylaws and a tour of some of the facilities. Members are provided with Committee background materials including information about the RTC, Committee policies and procedures, an explanation of the Nevada Open Meeting Law, an RTC staff directory, meeting schedule, acronyms and abbreviations used in the Committees’ work, an annual report, and a current bus schedule.

As part of the regular work of the Committees, each receives reports on projects underway at the RTC. Each of the elements of this RTP was presented to the each of the Committees and to the Metropolitan Planning Subcommittee. Typically, they were heard two at a time and members’ comment was elicited. During the public comment period, it was presented as a whole for their review and comment prior to adoption.

When an item is presented to a Committee, RTC staff make note of any comments or questions from Committee members and the general public. As a formal public hearing, the full meeting is recorded on audio tape from which minutes are written. When questions or comments cannot be answered or addressed immediately, the topic can be placed on the agenda for the next meeting. The Nevada Open Meeting Law does not allow Committees to take action on any item that is not on the agenda.

RTC recognizes the contributions of its citizen committee members. Members have special badges that they wear to the meetings. Prior to beginning formal service the new Deuce buses were brought over to meetings so members could see and ride the new buses. Members completing two year terms are given certificates of appreciation whether or not they are leaving their Committee. Committees may choose to celebrate in other ways as long as these events are included in regular public meeting notifications, so that the requirements of the Nevada Open Meeting Law may be met.

6.2.2.1.1 Citizens Advisory Committee

The Citizens Advisory Committee (CAC) provides citizen input to the Commission ensuring that a cross-section of the Valley's population is represented. It meets monthly and makes recommendations on transportation issues that affect the entire southern Nevada community. The CAC is composed of no fewer than 10 and as many as 30 members of the community who are appointed by the Regional Transportation Commission.

6.2.2.1.2 Older Americans/Disabilities Transportation Advisory Committee

The Older Americans/Disabilities Transportation Advisory Committee (OA/DTAC) provides public input on the special transportation concerns and needs of the elderly and disabled members of the community. The OA/DTAC numbers no fewer than eight or more than 20 persons, each appointed by the Regional Transportation Commission.

6.2.2.2 Executive Advisory Committee and Subcommittees

The Executive Advisory Committee (EAC) responsibilities include formulating recommendations to the Commission on all non-personnel matters including administration, planning, and technical issues; transit, street and highway funding; operational matters and other items as requested by the Commission. Two members are appointed from each RTC member entity:

- The Public Works director or other designated individual and
- The land use planning agency director or other designated individual.

The Director of the Nevada Department of Transportation (NDOT) or other designated individual is also invited to serve.

Several subcommittees composed of experts in their areas have been established to assist the EAC in formulating recommendations to the Commission. A description of these subcommittees and their memberships are displayed in Table 6-1. All members are allowed to designate another individual in their place.

Table 6-1: EAC Subcommittees

Name/Responsibilities	Membership
Operations Subcommittee/Traffic management and roadway operations	<ul style="list-style-type: none"> • The Traffic Engineer from each RTC member entity. • The NDOT District Traffic Engineer • Each law enforcement agency in Clark County • Freeway and Arterial System of Transportation (FAST) (ex officio)
Specifications Subcommittee/ <i>Uniform Standards Specifications for Public Works Construction Offsite Improvements and the Uniform Standard Drawings</i>	The Public Works Director from each RTC Member entity.
Metropolitan Planning Subcommittee/ Transportation planning and programming issues that require more investigation and analysis before they are submitted to the EAC	<ul style="list-style-type: none"> • The land use planning director from each RTC member entity. • NDOT Chief of Program Development Office • Clark County Department of Air Quality and Environmental Management • Clark County Department of Aviation • Each firm operating public mass transit services in the Las Vegas metropolitan planning area under contractual arrangements with the RTC • Urban goods/freight transportation industry • Taxicab or private motor carrier industry • Clark County School District
Utility Coordination Committee/Infrastructure improvements construction coordination to reduce inconvenience and delays to the public	<ul style="list-style-type: none"> • Representative of each of RTC member entity • Valley utilities • RTC staff
Finance Committee/Agency budgetary and financial issues	Three RTC Commissioners

6.2.3 Public Hearings

The RTC plans and conducts public meetings and hearings to provide citizens with the opportunity to give input and receive information on transportation projects and policy changes. These hearings are usually held in conjunction with a public comment period and are posted at local government offices as well as advertised in local print publications. Outreach to minority publications is an element of the public advertisement procedure. Outreach to Native American groups is an ongoing element of public involvement activities. Outreach to “freight shippers, providers of freight transportation services, [and] private providers of transportation” is necessary to complete required SAFETEA-LU outreach to particular participants and is completed with normal public comment activities.

Several formal public hearings are conducted prior to RTC approval/adoption of transportation plans, plan revisions, the TIP, substantive TIP amendments and accompanying air quality conformity determinations, National Environmental Policy Act

(NEPA) compliance documents, and recommendations for transit fare and/or service changes. These hearings are held as part of the agenda for the RTC and advisory groups as appropriate. Notices of the public hearings are posted in accordance with the Nevada Open Meeting Law.

At least one informal public hearing is held for the RTP/TIP update, NEPA compliance, and, as appropriate, for other plan revisions. The only topic of these public hearings is the subject plan, plan revision or NEPA compliance document. Notices of these public hearing(s) are published in local newspapers of general circulation including those directed at minority communities. Special exhibits are prepared to convey various aspects of the plan. Staff members are available to answer questions before the formal public hearing. Citizens may comment during the public hearing either in writing or verbally for recording. Comments are compiled into the hearing minutes. As appropriate, other public hearings are held at various convenient locations throughout the Valley to encourage participation.

The final public hearing for document adoption is held at a regular RTC meeting following the close of the public comment period. Notice of the public hearing is published in local newspapers of general circulation and posted in accordance with the Nevada Open Meeting Law.

6.2.4 Web Site

The RTC web site, www.rtcsonthernnevada.com, is another outlet for citizens to receive information and make comment. Documents are posted on the web site during the public comment period and can be downloaded for review. Depending on the expected volume of comments, comments can be provided by e-mail to an RTC planning staff member or directly on the website's plan comment page.

6.2.5 Public Comment

A minimum 45-day comment period is provided prior to RTC approval/adoption of RTPs, their revisions, TIPs, substantive TIP amendments, and Public Participation Plans. The Public Participation Plan is included in the RTP and must be adopted prior to advertisement of the RTP for public comment. A minimum 30-day public comment period is provided prior to RTC approval/adoption of other substantive products of the planning process, including major investment analyses, corridor studies, transit fare or service changes, short range transit plans, bike/pedestrian plans and conformity determinations.

The public comment period begins on the date that the RTP or TIP is available for public distribution. Notice of the opening of the public comment period and the availability of the document(s) for review is published in local newspapers of general circulation. These newspapers include those serving minority communities. Instructions for acquiring the document and making comments are provided in the notices. Each document is also available on the agency website. A comment form is provided as part of the website. The staff responsible for the document receives the

comments and is required to respond to each and every comment whether or not changes to the document are made.

If the final document differs significantly from the one which was made available for public comment by the MPO and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts, an additional opportunity for public comment on the revised document is made available. In these instances, the comment process is identical to that of the original comment period. This process differs from the Environmental Impact Statement process in that this second comment period occurs only in the event of significant changes to the document.

6.2.6 Comment Summary

The RTC prepares a written summary and report on the disposition of any and all comments received during the public comment period and at the public hearings. The report on public comments is included in the final document and is also made available separately upon request. The response to comments for this RTP/TIP is in Section 8.

6.2.7 Project Advisory Committees

In addition to NEPA compliance requirements reviewed above, each potential construction project, transit improvement and corridor study includes mobilization of a Technical Advisory Committee, Steering Committee or stakeholders' group to review materials as they are developed and, as interest group representatives are included, to provide public input. The number of meetings and extent of involvement depends entirely on the magnitude of the project. Members may include representatives of local agencies, citizens' organizations, businesspeople and interested persons as appropriate.

6.2.8 Non-substantive Actions

TIP amendments are subject to the public comment and hearing process even when they meet the following criteria and are, therefore, considered non-substantive actions:

- Defined by the U.S. EPA as exempt from regional mobile source air quality pollutant emissions analysis;
- Are shown to have no impact on the fiscal reasonableness of the TIP and
- Are shown not to cause a delay in the implementation of any travel demand management measures.

6.2.9 Process Review

The RTC periodically reviews its public involvement process to assure its effectiveness in providing full and open access to all parties. These procedures are also reviewed by the Federal Highway Administration and the Federal Transit Administration to assure the process meets federal requirements.

6.3 Ongoing Public Information Activities

As part of its normal public outreach activities, the RTC has developed a full range of public information activities designed to involve Clark County residents in transportation

planning. Such activities are also directed at encouraging use of public transportation, involvement in car and van pools, and travel by non-motorized forms of transportation.

6.3.1 Transportation Fairs

Figure 6-1: Transportation Fair



Held on weekends at area malls, RTC Transportation Fairs are designed to provide information about Las Vegas Valley transportation projects that are either in progress or planned for the near future. More importantly, these events provide an opportunity for community members to express concerns to and receive answers from RTC and member entity staff.

This unique and proactive participation effort takes the transportation message literally to the streets, covering diverse geographic areas and capturing all income levels. The fairs are advertised, publicly posted and offer both Spanish and sign language interpretation when requested. It is estimated that, depending on foot traffic and other events taking place, up to 2,000 people may visit a transportation fair.

6.3.2 Neighborhood Planning Meetings

RTC Staff plan and coordinate various neighborhood planning meetings, each with a specific topic of discussion. These are in addition to the public meetings held as part of Committee and Regional Transportation Commission meetings. The open forum, informal meetings are typically held in the evening at public venues such as community centers and libraries. Each is advertised and publicly posted. Comments are accepted in writing or verbally as recorded on tape. Comments may also be offered after the meeting by e-mail or regular mail.

Neighborhood meetings held in conjunction with RTP and TIP development are held in several places scattered about the community. In addition to a meeting held at the RTC building, these meetings bring the topic to the community in ways that allow each region more convenient access. The topic, format, and materials are the same for each meeting. Advertisements and postings are the same as for the meetings held at the RTC building.

Neighborhood meetings are also held in conjunction with specific projects and studies even when they are not required as part of something like an Environmental Impact Statement. In this instance, a meeting or series of meetings is held in the subject area. These meetings are advertised and posted as for a meeting held at the RTC building. In addition, people living near the proposed project are sent invitations describing the

topic and the place, time and date of the meeting. If the meeting is held as part of an Environmental Impact Statement process, all requirements for timing and notification of the National Environmental Policy Act are met.

6.3.3 “On the Move” Television Show

The RTC created the “On the Move” television show to keep citizens up to date on transportation issues in the Las Vegas Valley. Produced bi-monthly, this award-winning show is re-broadcast numerous times on Clark County Channel 4, City of Las Vegas Channel 2, Boulder City Community Channels 4 and 27 and Laughlin Channel 20. Schedules for the Clark County, City of Las Vegas and Boulder City Channels’ showings of the show may be found on the RTC website.

6.3.4 On the Move” Newsletter

To complement the “On the Move” television show, the RTC developed the “On the Move” newsletter to provide more in-depth information that community members can read at their leisure. This informative piece is published bimonthly on www.rtcsonthernnevada.com and is available for e-mail delivery via online subscription.

6.3.5 Web Site

The RTC web site, www.rtcsonthernnevada.com, is another outlet for citizens to receive information. This site is constantly being updated. Those who visit the site have the opportunity to purchase bus passes online, to join Club Ride Commuter Services, download planning documents and youth education materials and to sign up for e-mail alerts on any of several dozen different items of current interest.

6.3.6 Community and Public Meetings

In addition to holding its own public meetings, the RTC participates in other entities’ community and public meetings in support of their specific outreach efforts. These activities have been successful in meshing land use and transportation issues at a neighborhood level by providing information and a forum for community members to voice concerns, opinions and suggestions. Copies of this Public Participation Plan and comment cards were brought to two such meetings.

6.3.7 Media Relations

Members of the media are critical to getting messages and information to the public. Relationships and coordination with media representatives throughout the stages of a project or campaign helps to ensure that project and plan information is received by citizens. The RTC maintains ongoing communication with the media through various means, including media advisories, press releases, reporter and editorial briefings and informal communication.

6.3.8 Special Events

The RTC participates in various events within the community to increase public awareness and involvement in transportation and air quality issues. These events include Bike-to-Work activities, Try Transit Week and Club Ride activities. Introduction of the double-decker bus vehicle on Las Vegas Boulevard occasioned a celebration

complete with fanfare and ceremony that was designed to inform the public and visitors of the new “Deuce” service. The success of the effort is indicated by the fact that ridership on mass transportation serving Las Vegas Boulevard increased immediately.

THIS PAGE INTENTIONALLY BLANK