



Club Ride Overview

What is Club Ride Commuter Services?

Club Ride Commuter Services is a free program of the Regional Transportation Commission of Southern Nevada (RTC). It is designed to help reduce traffic congestion, improve air quality and mobility, encourage the use of commute alternatives, and ultimately create a more sustainable community.

Club Ride works with employers and commuters in Southern Nevada to establish custom commute options programs and offers incentives to get commuters to try new modes for getting to work. Through the Guaranteed Ride Home program, the EZ Rider Transit Pass Program, Club Ride Rewards and the Club Ride Discounts Program, Club Ride offers employers and commuters time- and money-saving solutions.

Employer Programs

Employers are uniquely positioned to empower their employees to make changes in commuting habits. Club Ride provides free, one-on-one assistance to design and implement customized commute options programs and air quality improvement programs. Services include:

- On-site events
- Marketing tools
- Employer training and networking
- Incentive ideas and development
- Program tracking evaluation
- EZ Rider Transit Pass Program

Employer Program Benefits

By giving employees alternatives to driving alone, commute option programs have been shown to provide a variety of individual and business benefits:

- Reduced absenteeism
- Increased employer recruitment and retention
- Higher morale and employee satisfaction
- Reduced parking and office space needs, and related costs
- Tax savings



228-RIDE (7433)
rtcsnv.com/club_ride

Commuter Programs

Club Ride works with commuters at an individual level, providing tools and incentives to encourage them to use commute alternatives. The following services are available through Club Ride:

- **Guaranteed Ride Home (GRH)** – The program eliminates the fear of being stranded at the office by offering up to five free rides home a year in case of emergency, such as illness or unexpected overtime.
- **Ridematching** – Club Ride offers free match lists to help commuters find co-workers, friends and neighbors to share the ride to work. Commuters can register online and create their own match lists; or complete a registration form and let the Club Ride staff generate match lists for them.
- **Club Ride Rewards** – Club Ride members who log clean commutes can win logo merchandise, and \$25 and \$50 gift cards.
- **Club Ride Discounts** – Club Ride members get discounts and special offers from retailers, service providers and restaurants throughout Southern Nevada.
- **EZ Rider Transit Pass Program** – If the employer offers this program, commuters can benefit from discounted transit passes.

Commuter Program Benefits

Commuters who use a commute alternative, such as carpooling, vanpooling, riding transit, walking, or biking benefit from:

- Saved time and money
- Cash and prizes through Club Ride Rewards
- Reduced wear and tear on their vehicles
- Reduced stress
- Less pollution/Reduced carbon footprint
- Tax savings

Club Ride Rewards

Club Ride Rewards is a financial incentive program available to employees whose employer is a Club Ride partner. The program encourages commuters to use alternative modes – such as carpooling, vanpooling, taking transit, walking, biking and more – when traveling to and from work.

- Commuters who report 4-11 qualified commute days per month are eligible to win logo merchandise, like travel mugs and lunch coolers. Commuters who report 12 or more days are eligible to win \$25 and \$50 gift cards.
- Commuters can report their commutes one of four ways: online, via text message, by calling Club Ride or by swiping membership cards at terminals installed at the worksite.



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