

Club Ride Overview

What is Club Ride Commuter Services?

Club Ride Commuter Services is a free program of the Regional Transportation Commission of Southern Nevada (RTC). It is designed to help reduce traffic congestion, improve air quality and mobility, encourage the use of commute alternatives, and ultimately create a more sustainable community.

Club Ride works with employers and commuters in Southern Nevada to establish custom commute options programs and offers incentives to get commuters to try new modes for getting to work. Through the Guaranteed Ride Home program, the EZ Rider Transit Pass Program and Club Ride Rewards, Club Ride offers employers and commuters time- and money-saving solutions.

Funding

Club Ride is funded through the Regional Transportation Commission of Southern Nevada (RTC), with additional funding from federal Congestion Mitigation and Air Quality Improvement (CMAQ) dollars.

Employer Programs

Employers are uniquely positioned to empower their employees to make changes in commuting habits. Club Ride provides free, one-on-one assistance to design and implement customized commute options programs and air quality improvement programs. Services include:

- Worksite assessments
- Customized trip-reduction plans and reduction targets
- On-site events
- Air quality education
- Internal and external marketing tools
- Incentive ideas and development
- Baseline measures, tracking and program evaluation

Employer Program Benefits

By giving employees alternatives to driving alone, employer programs have been shown to provide a variety of individual and business benefits:

- Reduced absenteeism and health care costs related to air pollution
- Increased productivity gained from reduced stress
- Increased employer recruitment and retention
- Higher morale and employee satisfaction



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- Reduced parking and office space needs, and related costs
- Reduced costs from changes to operations and maintenance practices, such as energy savings
- Tax savings

Commuter Programs

Club Rides works with commuters at an individual level, providing tools and incentives to encourage them to use commute alternatives. The following services are available through Club Ride:

- **Guaranteed Ride Home (GRH)** – The program eliminates the fear of being stranded at the office by offering up to five free rides home a year in case of emergency, such as illness or unexpected overtime.
- **Ridematching** – Club Ride offers free match lists to help commuters find co-workers, friends and neighbors to share the ride to work. Commuters can register online and create their own match lists; or complete a registration form and let the Club Ride staff generate match lists for them.
- **Vanpooling** – Club Ride works with employers and commuters to assist in the formation of vanpools.
- **Club Ride Rewards** – Club Ride members who log clean commutes can win logo merchandise, and \$5, \$25 and \$50 gift cards.

Commuter Program Benefits

Commuters who use a commute alternative, such as carpooling, vanpooling, riding transit, walking, or biking benefit from:

- Saved time and money
- Cash and prizes through Club Ride Rewards
- Reduced wear and tear on their vehicles
- Reduced stress
- Less pollution/Reduced carbon footprint
- Tax savings

Club Ride Rewards

Club Ride Rewards is a financial incentive program available to employees whose employer is a Club Ride partner. The program encourages commuters to use commute alternatives when traveling to and from work, such as carpooling, vanpooling, taking transit, walking, biking and more. Commuters who report 4-11 qualified commutes per month are eligible to win logo merchandise or a \$5 gift card. Commuters who report 12 or more are eligible to win \$25 and \$50 gift cards.



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