

Employer Partnership Levels

Club Ride Partners achieve Partnership Levels based on the number of qualified programs offered at their worksites. Below are the program elements required to reach each level.

Bronze Partner

Employer must have the following program elements:

- Complete a Partner sign-up form
- Appoint one or more onsite transportation coordinators (TC)
- Establish an education/marketing program, and promote alternative mode use including carpooling, vanpooling, transit, bicycling and walking (Club Ride makes this easy with ready-to-use marketing and promotional tools)
- Encourage employee participation through annual Club Ride commuter events
- Make ridematch/incentive applications available for employees to allow for ongoing program registration
- Complete a Guaranteed Ride Home registration and promote the program onsite

Silver Partner

Employer must meet Bronze Level criteria, and actively participate in or offer at least three (3) programs from the list below:

- Allow for the installation of a Club Ride Rewards VeriFone machine
- Provide preferential parking at the worksite for carpools and/or vanpools
- Offer the EZ Rider Transit Pass Program to employees
- Provide support for a bicycle and walking program
- Assist with the development of a vanpool program
- Provide a one-time reward to employees for commute alternative use or program registration
- Allow *informal* alternative work arrangements through telework, compressed work weeks or flextime
- Offer employees pre-tax payment of transit and/or vanpool costs
- Specify actions in an annual Club Ride Partnership Plan



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Employer Partnership Levels (cont.)

Gold Partner

Employer must meet Silver Level criteria, and actively participate in or offer at least three (3) programs, from the list below:

- Provide ongoing transit pass and/or vanpool subsidies
- Provide ongoing incentives/rewards to employees participating in alternative modes
- Implement a formal telework program
- Implement a formal alternative work arrangement
- Provide fleet vehicles for use by employees who use an alternative mode
- Obtain Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council
- Implement one or more operations and maintenance programs

Platinum Partner

Employer must meet Gold Level criteria, and offer three (3) additional programs from the Silver and Gold Level lists above (at least one of the three must be from Gold).

Community Partner

Community Partners are important to the success of the Club Ride Commuter Services program, as these organizations support the Club Ride program goals and promote our services to their member organizations, residents and other interested parties within the Las Vegas Valley. Instead of implementing programs that impact an internal employee base, community Partners help to extend Club Ride's reach.



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