

Company Orientation Script

(Materials to have on hand: *Registration Form and Club Ride Swipe Card*)

We all know there's a need to reduce pollution in the Valley. And none of us like sitting in traffic. But what can *you* do about it, right?

Actually, it's easy to do your part. *Our* company is certainly committed to helping you breathe easier and spend less on your commute. That's why we're a Partner of Club Ride Commuter Services.

Club Ride is a free service that helps you find the best and most cost effective way to get to work everyday—whether it's carpooling, vanpooling, motorcycling, riding transit, walking or biking. And just by using a commute alternative, you could win one of many monthly prizes.

Let me briefly explain how Club Ride works and how you can win.

To begin, all you need to do is fill out the **Club Ride Registration Form** (*Show Club Ride Registration Form*), which I've provided. This form can do a couple of things for you. First, if you currently drive alone to work, filling out the form lets Club Ride send you a list of potential carpool and vanpool matches who you can contact to get in on your own 'pool.

If you already carpool, vanpool, walk, bike or take transit to work, the form also signs you up for the **Guaranteed Ride Home** program, which gives you up to five free taxi rides or rental car uses throughout the year should there be an emergency and you're without a car due to clean commuting.

You'll also get a **Club Ride Swipe Card**. (*Show Swipe Card*). With this card, you'll easily be able to report your clean commutes—no matter which commute alternative you choose. By reporting, you are entered to win Club Ride Rewards. Each month, Club Ride gives 5-dollar, 25-dollar or even 50-dollar gift cards and prizes to over 100 lucky commuters.

Reporting is easy. Either swipe your card on the Club Ride scanner here, call 228-RIDE (7433) or go to rtcsnv.com.

If you'd like, take some time to complete the **Club Ride Registration Form** now and return it to me. By submitting this form, YOU ARE **NOT OBLIGATED** to participate in the program, but, if you opt to clean commute just four times per month, you may win Club Ride Rewards.

